

work

ideas

THE LATEST
IN BATHROOM
INSPIRATION



Cover Feature:
ARTCERAM CARTESIO



SUMMER
EDITION
2018 / 2019

robertson®
BATHWARE
— SINCE 1987 —

ROBERTSON.CO.NZ

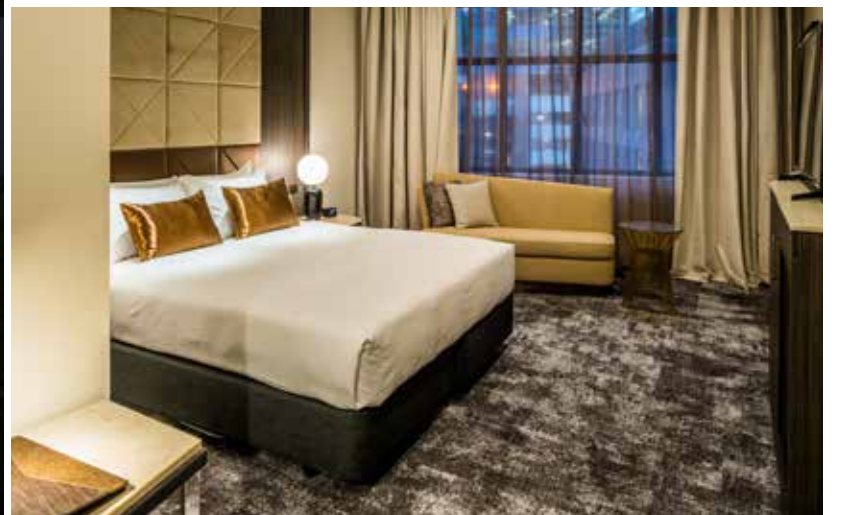
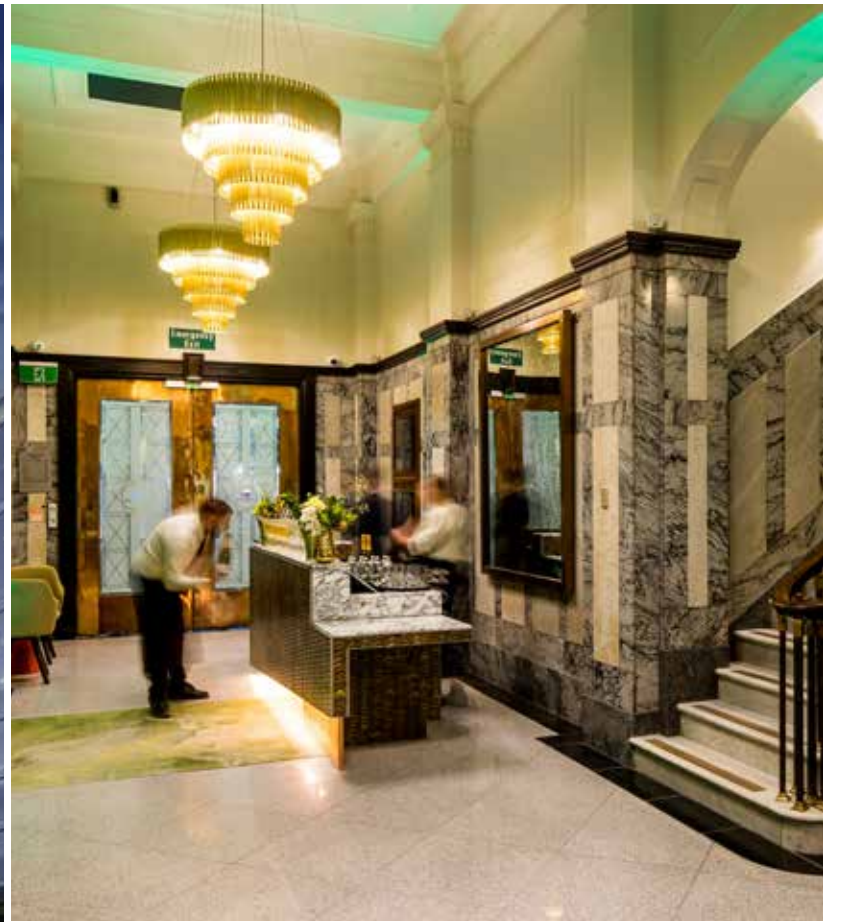


PROJECT FEATURE



Located in the heart of Wellington's central business district, the DoubleTree by Hilton Wellington stands in the Heritage New Zealand-listed Harcourts Building.

Built in 1928, this historical building is full of heritage charm. The hotel's design has taken a page from designs during the late 1920s, with Chicago-style architectural elements and art-deco interiors.



FEATURED PRODUCT

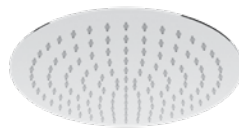
VADO
ORIGINS WALL
MOUNTED
BASIN MIXER
CHROME:
VORI-109S



VADO
ORIGINS
DIVERTER
MIXER
CHROME:
VORI-147



ELEMENTI
VIBRANT 300
ULTRA FLAT
ROUND
SHOWERHEAD
POLISHED
STAINLESS STEEL:
40257.02



ELEMENTI
X-CITE
SLIDE SHOWER
CHROME:
40546.02

VICTORIA + ALBERT
MONACO FREESTANDING BATH
QUARRRYCAST:
52025.10



AMERICAN STANDARD
CYGNET INSET BASIN
12916.10



PARISI
SLIM BTW CC
TOILET SUITE
PN700



VADO
ORIGINS
BATH COLUMN
CHROME:
VORI-133K



DIVERSE DESIGN

DIVERSE FINISHES

SAMUEL HEATH
since 1820

Established in 1820, Samuel Heath is a British manufacturer that has become internationally renowned for innovation and quality.

Integrity and provenance are the foundations of Samuel Heath. A bedrock which has been in place since 1820 when the company first began to manufacture the finest pieces of solid brassware from its premises in Birmingham, England.

Indeed it is craftsmanship that remains central to the Samuel Heath ethos. Each piece is meticulously formed from the purest Northern European solid brass which is then polished by hand to create a flawless finish before undergoing a

high quality electroplating process. All of these processes take place at the company's Birmingham factory ensuring total control over manufacturing, quality and environmental responsibility.

Whilst proud of this heritage Samuel Heath is also a pioneer of new movements in bathroom and architectural hardware design. Investment in state of the art technology and the brightest design talent is thus coupled with time-honoured British craftsmanship to make the company a trusted yet stimulating brand for interior designers, architects and homeowners around the world.

A diverse range of metal and pure brass finishes means Samuel Heath brassware is ideal for both traditional and contemporary settings.

From Satin Chrome to Polished Nickel, Antique Gold and even Matt Black Chrome, each finish has a flawless surface with a stunning depth that is made to stand the test of time.



CHROME



POLISHED NICKEL



BRUSHED NICKEL



ANTIQUE GOLD



CITY BRONZE



COUNTRY BRONZE



MATT BLACK CHROME



SANDED BRASS

BRAND NEW EXCLUSIVE FINISHES

Samuel Heath have released brand new exclusive finishes to our collections available as special orders: Brushed gold, urban brass matt lacquered, and matt black chrome. Brushed gold is available in three variations: gloss lacquered, matt lacquered and unlacquered.

BRUSHED GOLD UNLACQUERED

Brushed gold unlacquered is a natural brass finish which is hand polished then finely brushed. After brushing, the finish is left unlacquered so that it can develop its own natural patina over time which is part of its charm.



BRUSHED GOLD GLOSS LACQUERED

Brushed gold gloss lacquered is a natural brass finish which is hand polished then finely brushed. After brushing, we apply a layer of gloss lacquer to provide a wear resistant finish and the contemporary appeal of satin brass.



BRUSHED GOLD MATT LACQUERED

Brushed gold matt lacquered is a natural brass finish which is hand polished then finely brushed. After brushing, we apply a layer of matt lacquer to provide a wear resistant finish and the contemporary appeal of satin brass.



URBAN BRASS MATT LACQUERED

Urban brass matt lacquered is a natural brass finish which is part brushed and part bead-blasted. A matt lacquer is then applied to provide a wear resistant matt finish. Some components such as shower heads and hoses do not go through the bead-blasting process.



MATT BLACK CHROME

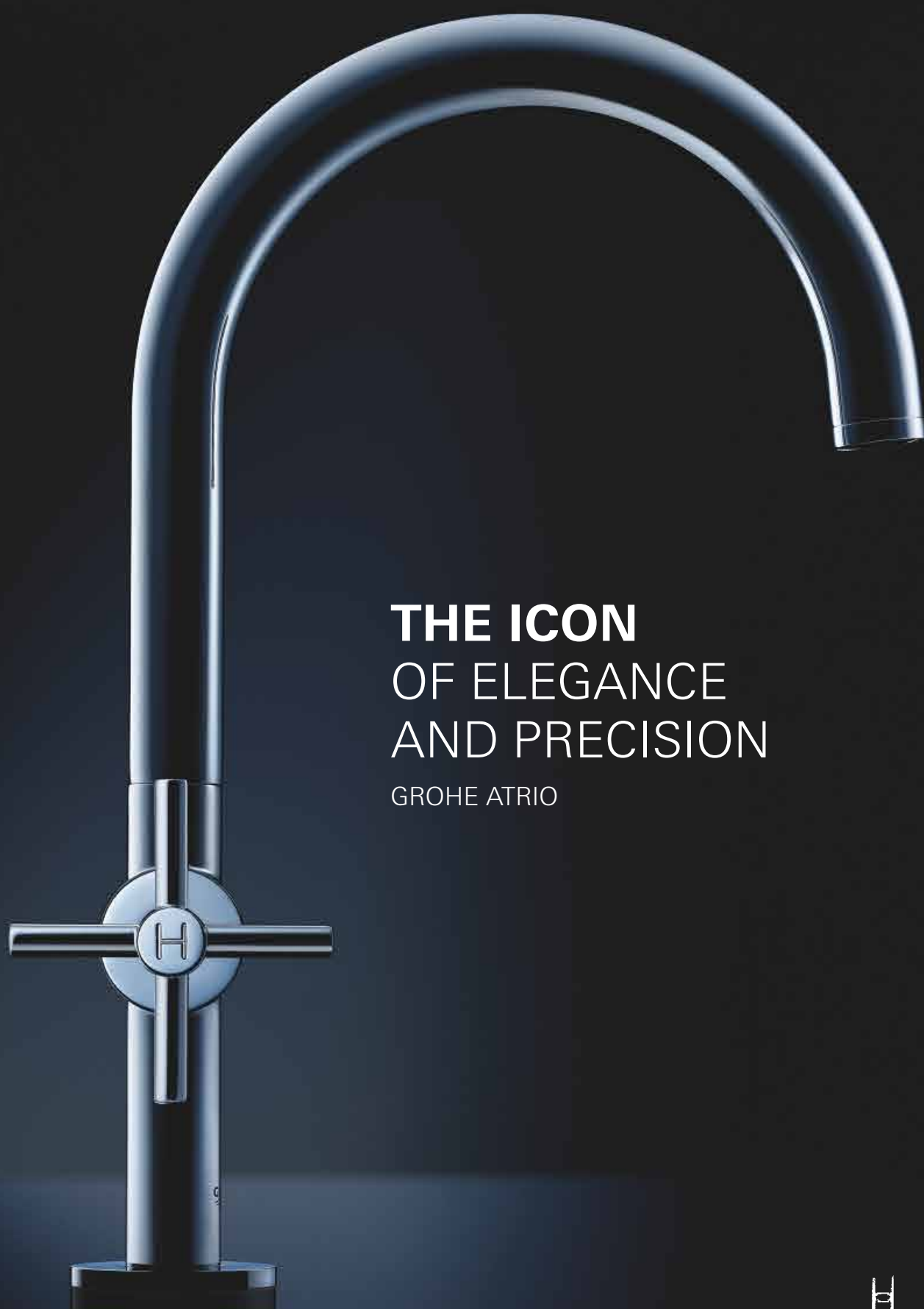
Matt black chrome is a metal, electroplated finish on solid brass using black chrome on a layer of copper and brushed nickel. This contemporary matt finish does not show finger-marks and is guaranteed for 10 years.





COMING SOON...

*Pure Freude
an Wasser*



THE ICON OF ELEGANCE AND PRECISION

GROHE ATRIO

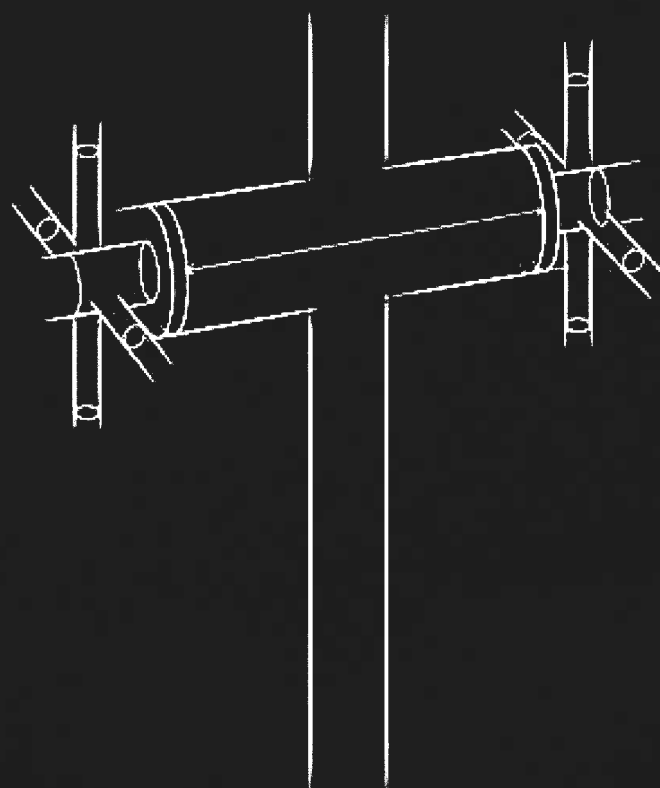
Consider the circle. A staple of natural geometry. A pure form at once soothing and dynamic. A visual metaphor for both, completeness and eternity. For its new Atrio collection, GROHE draws on this most elemental and elegant form to create an iconic object that is built to last.

Great, lasting design is about clarity of vision and refinement of aesthetics, paring away all the superfluous elements. Using these principles, the new GROHE Atrio has been created as an icon of elegance and precision. The comprehensive collection of bathroom brassware uses a purity of form that transcends style trends and local fashions, designed for consumers who demand both excellence and individuality, and are brave enough not to follow the pack.

From the bold cross handle with subtle H and C markings to the slim cylindrical shape made possible by GROHE's state-of-the-art super-slim cartridge technology, the considered details

add up to an object with a reassuring air of design permanence. Crafted with care and hand-assembled, Atrio also meets the highest standards of engineering and performance that GROHE is famous for.

This paring back to the essentials gives Atrio a timeless elegance. Its sleek, cylindrical form is the same diameter from the base to the top, while the spout itself curves in the perfect arc of a semi circle, every element complementing each other to create a powerful single visual statement. Precise detailing forms the design both inside and out, with architectural attention paid to achieving balanced proportions and clean intersections. With Atrio, you can design without restrictions. Each item in the Atrio collection is available in a choice of three finishes and different size options, offering the adaptability to meet the demands of personal taste that make it suited to every scale of design scheme.



The new design of ATRIO pays respect to the previous generation, but we've elevated the design into a completely new place.

Michael Seum
Vice President Design at GROHE

THREE QUESTIONS TO MICHAEL SEUM

At GROHE, Michael Seum is responsible for insight-driven designs that capture the spirit and imagination of consumers throughout the world. With GROHE ATRIO, he and his team reimaged the icon of elegance and precision.

How does Atrio fit in the latest and future design styles?

Michael Seum: In the past, Atrio was a mixture of style segmentations – contemporary and cosmopolitan. In this relaunched Atrio series, we have firmly rooted the new collection in our contemporary design segmentation which is one of the most timeless of styles within the GROHE SPA portfolio. I think as you look at the design elements, it is purely constructed from a single geometry, a circle yet with subtle classical design details. The details within the collection are composed of pure symmetrical intersections and a precise attention to proportion and scale. The result is an icon of pure elegance and precision. The elegance of the Atrio collection gives interior designers, architects, and consumers more flexibility in terms of what type of bath environments they can do.

What was the overarching idea behind the redesign of Atrio? Which details are you most proud of?

Michael Seum: The idea behind new Atrio is design permanence – the design is going to last a long time, it's iconic. This is not about risk-taking design, but more about really paying attention to details and being obsessive about proportions. When we started the design process, we tried to set out to do an iconic style. For me, the

definition of iconic is when it can be drawn by memory. In ten years, it will be as iconic as when we designed it from day one. It also pays homage to the previous generation of Atrio but it is clearly a new direction. Atrio has a contemporary feel, but I think with the right color and finish, this collection can totally transform itself into a cosmopolitan or classic environment. That gives consumers, architects, and interior designers freedom to use this in any way possible.

What are the challenges in designing a new faucet in heterogenic style segments?

Michael Seum: The challenge was to find the balance between paying respect to the previous line of Atrio and creating something unique, new and while achieving design permanence. And then, of course, our challenge is to stand out in a highly competitive environment as well. The styling cues that we have been able to achieve are uniquely GROHE and express our design DNA (signature elements) perfectly. We explored so many different design possibilities and in the end, came down to design reduction. Atrio is an obsessive simplification of the previous line. Finding out the right proportion and attention to detail is what makes this line so iconic and permanent. I think we crafted a true icon of elegance and precision and I am proud of the team's design work on this line.



IN HARMONY WITH EVERY **BATHROOM** STYLE

The Atrio collection means design without restrictions. Each item is available in various finishes and size options to meet all demands of personal taste and different design schemes.



CONTEMPORARY

HARMONY, SIMPLICITY, CLARITY

At the heart of comfortable contemporary style, is the marriage of quality and style, a harmony of form and function that quietly reassures and which is a joy to use each and every day. With the new GROHE Atrio collection, superlative ease of use and guaranteed longevity come as standard. The engineering expertise on the inside is reflected in the confident lines of the exterior, each having been considered down to the last detail. With GROHE Atrio you can bring the rigor and clarity of the best contemporary architecture right into the heart of your bathroom design.



CLASSIC

TIMELESS, LASTING LUXURY

For those who love to live elegantly, who have reverence for the aesthetics of the past, while demanding performance excellence and a user experience in tune with the technology of today, GROHE Atrio is the perfect fit. The refined silhouette of the new GROHE Atrio collection brings to the bathroom a timeless quality that accommodates these two key demands. The handcrafted finish and engineering expertise that go into every Atrio tap promise to bring a tangible note of luxury to classic schemes.



COSMOPOLITAN

AGENDA-SETTING SIMPLICITY

At GROHE we believe that the strongest trends are built to last, and the new GROHE Atrio collection is defined both by its purity and quality. Completely at home in a minimalist setting, the outline of the new Atrio range is breathtaking in its simplicity, presenting a forward-looking aesthetic ideal for making a positive statement in a cosmopolitan bathroom scheme. Based on the most simple, elegant geometric form – the circle – you can be confident that in years to come, the Atrio will look as immaculate and relevant to your scheme as it does today.



CERSAIE
BOLOGNA - ITALY

Hundreds of exhibitors headed to Bologna for Cersaie 2018, the 36th edition of the international expo of ceramic surfacing and bathroom furnishings.



SHOWROOMS

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Our latest IDEAS brochure is a treasure trove of innovative product and great design, while our GROHE brochure features the finest sanitaryware from the masters of design and technology. Request your FREE copy now!

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the.artceram

ArtCeram has been manufacturing porcelain bathroom furnishings from Civita Castellana, a town north of Rome, for more than 30 years. And for the past 13 years, it has partnered with Milan-based product design studio Meneghello Paoletti Associati, who at Cersaie unveiled The One and Cartesio, its newest toilet and washbasin. Cartesio (below) is a simple, geometric washbasin available in oval, rectangular and circular configurations. Defined by pure porcelain and clean lines, it's "a small explosion of pop art – in the bathroom," the designers say.



The One (above) is a rimless toilet defined by a hingeless, inset seat cover. Milled from a 10-millimetre thick sheet of Wood-Skin, the cover lifts up, simultaneously creating a seat and allowing access to the ceramic chamber within.