ideas

THE LATEST IN BATHROOM INSPIRATION

Cover Feature: GROHE AQUASYMPHONY



robertson BATHWARE

ROBERTSON.CO.NZ



PROJECT FEATURE

Denizen HQ

PHOTOGRAPHY - SIMON WILSON

Finding the perfect premises in which to house a business can be a long and arduous task. But when Denizen's Editor-in-Chief Claire Sullivan-Kraus laid eyes on an unassuming warehouse in Auckland's Victoria Precinct, she knew she had found something special. With its discrete ivy-covered street frontage, soaring ceilings, and spacious upper and lower levels, Sullivan-Kraus recognised immense potential. Deciding to house the publishing operations of Denizen in the building's mezzanine floor, the large cavernous downstairs area would be converted into a social hub for hosting and entertaining clients, conducting photo shoots and facilitating inter-office conviviality in the form of shared staff lunches and Friday afternoon cocktails.

Having published and edited design magazines for more than a decade, Sullivan-Kraus knew that the outcome of this conversion needed to unequivocally reflect the ethos of the Denizen brand. Working with Hare Interiors, a floor plan and concept was developed to create an impactful space that presented two major points of visual interest.

A long standing passion for the industrial look of Crittal window frames led to the decision to create a steel framed glass boardroom that would become the office's epicentre, and play host to client presentations and meetings. With a desire to keep the space relatively informal, textured wallpaper and artworks were used to imbue the room with an inviting warmth.

The boardroom's built-in cabinetry, housing an eclectic collection of tchotchkes and books, also helped to curate a more relaxed atmosphere, with the final result offering a distinct departure from the traditionally stark, commercial boardroom.

The second focal point came in the form of the fivemetre-long kitchen island, fashioned from veined grey marble. The majority of the kitchen's functional elements are housed behind large, bi-folding doors allowing for a swift transformation to hide any unsightly mess, should an unannounced visitor arrive.

Cementing the project's underlying objective of creating an office that reflects the Denizen brand, the practical spaces, refined aesthetic, inherent functionality and purpose wrapped tidily in a glossy facade have resulted in the ideal space to call home.

FEATURED PRODUCT

ORIGINS WALL MOUNTED BASIN MIXER BRUSHED NICKEL: VORI-109S.BRN





ZOO SLIDE SHOWER BRUSHED NICKEL: VZ00-SFSRK.BRN











ELEMENTI **UNO SHOWER MIXER** BRUSHED NICKEL:



ELEMENTS WALL OUTLET BRUSHED NICKEL:



ELLISSE MKII BTW TOILET PAN WHITE: PN610



SLIM DUAL FLUSH **PUSH PLATE** INOX: 0L057141







ARTCERAM

SCALINO WASHBASIN

ARABICA: 27411.ARA



SHAMA TOILET ROLL HOLDER BRUSHED NICKEL: VSHA-180.BRN







Imagine you could start each and every day with an excursion into paradise. AquaSymphony by GROHE lets you escape for a moment and step into another world: a world where the interplay of water exhilarates and renews you, bathing you in softly coloured light and soothing you with relaxing sounds. Become part of a composition that inspires all the senses – the symphony of showering.

AquaSymphony orchestrates water. As delicate as a sea mist. As invigorating as a waterfall. Yours to enjoy in a hundred different ways. Compose and conduct your own water music. The intelligent SmartControl system lets you select and adjust a different shower experience for every day.



PURE SPRAY

The name alone says it all. A soft stream of pure water that falls straight from the centre of the showerhead – like a fresh mountain spring.



RAIN SPRAYS

The new enhanced Rain spray delivers larger and softer droplets for a luxurious shower feel. Also allows for individual control for his/her showering.



WATERFALL XL SPRAYS

An extra wide water outlet recreates the exhilarating impression of a waterfall.



AQUACURTAIN

A fascinating play of water that surrounds you with a delicate beaded curtain of water droplets



DRIZZLE SPRAYS

The Drizzle sprays breathe a fresh, light mist over the skin, cooling and reviving.



BOKOMA SPRAYS

Eight dynamic, pulsating spray nozzles deliver the sensation of a stimulating massage.

Pure Freude an Wasser





MORE THAN MEETS THE EYE
GROHE SMARTCONTROL CONCEALED

INTELLIGENTLY DESIGNED

INTUITIVELY CONTROLLED

Space – we'd all like to have more of it, especially in the shower area, where it is often in short supply. So when you have the luxury of planning your shower from scratch, then GROHE SmartControl Concealed is a wonderful option.

The intelligence of GROHE SmartControl lets you rediscover the element of water: you can surround yourself with fat, lazy droplets like a summer rain or lend form to the water to massage and soothe away the day. Turn the volume all the way up for a deluge or down to deliver a fine spray. Or choose the right degree of warmth for every water drop. All at the touch of your finger.

GROHE SmartControl Concealed also offers a number of design variants. A wide selection of suitable trim sets – available in both round and square forms - and showers ensures that the style chosen for the bathroom extends seamlessly into the shower area. It also offers additional benefits of a practical kind: cleaning becomes faster and more convenient, thanks to the flat, streamlined design.

ROUND OR SQUARE?

GROHE SmartControl Concealed comes in two different forms – round and square.













SLIM IS THE **NEW BEAUTIFUL**

43MM TOTAL OUTREACH

Whatever the installation depth of the rough-in, the total height of the trim never exceeds 43mm. The GROHE SmartControl Concealed combines space-saving convenience in the shower and slim good looks.

THINNER WALL PLATES

With a depth of only 10mm, its super slim design makes the GROHE SmartControl Concealed wall plate both elegant and space saving.

HIDDEN SEALING SYSTEM

The GROHE SmartControl Concealed has an integrated sealing system, completely eliminating water behind the wall.

43mm



Experience a working display of the GROHE AquaSymphony, SmartControl and Sensia Arena at the NEW Kitchen Things Luxury Collection showroom located in New Market, Auckland.





DESIGN THAT CARES

Good design should be instinctive to use, with form and function marrying perfectly to create objects that make you feel instantly at home. Our design for the new GROHE Sensia Arena is pure and fuss-free. We've designed it with clean lines that leave dirt nowhere to hide, its smooth shape a model of discreet elegance. It includes details that will give you a subtle sense of comfort, from the nightlight that guides you through the bathroom after dark to the automatic open and close feature of the lid, each one carefully thought out to make you feel looked after and secure. For its sleek silhouette to its technologically advanced finish we believe that with the Sensia Arena we've set the benchmark for the future of personalized, clean comfort.

Michael Seum, GROHE Design

INNOVATIVE DEVELOPMENTS FOR ULTIMATE TOILET HYGIENE



GROHE HYGIENECLEAN

Combining our leading-edge antistick coating AquaCeramic and the HyperClean glaze that prevents the growth of 99.9 % of germs ensuring your ceramic will stay clean for 100 years.



The rimless toilet bowl allows easier cleaning. No dirt collects on the rim, and the interior of the bowl is clean and bright.



AQUACERAMIC

Creates a smooth hydrophilic layer on the ceramic surface that dirt and limescale can't stick to. Makes your toilet 100 years clean!



HYPERCLEAN

This exceptionally smooth and hardwearing glaze uses silver ions to prevent 99.9 % of bacteria an extra-powerful flush, growth, keeping your ceramic sparkling clean and germ-free.



GROHE POWERFLUSH

Strong vortex action creates a high-suction force for thoroughly cleaning all corners of the toilet bowl.



TRIPLE VORTEX

Three water outlets create a powerful vortex effect with each flush, covering and cleaning every corner of the bowl for ultimate hygiene.



RIMLESS TOILET BOWL



AUTOMATIC CLEANING

Spray arm heads are cleaned before and after each use.



ANTI-BACTERIAL SPRAY NOZZLE

Made from 99.9 % anti bacterial material, certified by the SIAA, the spray nozzle stays germ-free at all times.



ANTI-BACTERIAL NOZZLE GUARD

The spray arms are protected behind a removable 99.9 % anti-bacterial nozzle guard for total hygiene.



EXCHANGEABLE SPRAY HEAD

The spray arm can be easily replaced.







THE MOST AWARDED GROHE PRODUCT WITH 14 INTERNATIONAL DESIGN AWARDS

































AUCKLAND

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Open 7 days 10am - 6pm



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23 Marion St, Te Aro Ph: (04) 595 1165

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For a bathware consultation please make an appointment by emailing sales@robertson.co.nz



CHRISTCHURCH

HOME IDEAS

37 Mandeville Street Riccarton Ph: (03) 348 2863

Open Monday to Friday 9am - 5pm Saturday 10am - 4pm Sunday 11am - 4pm

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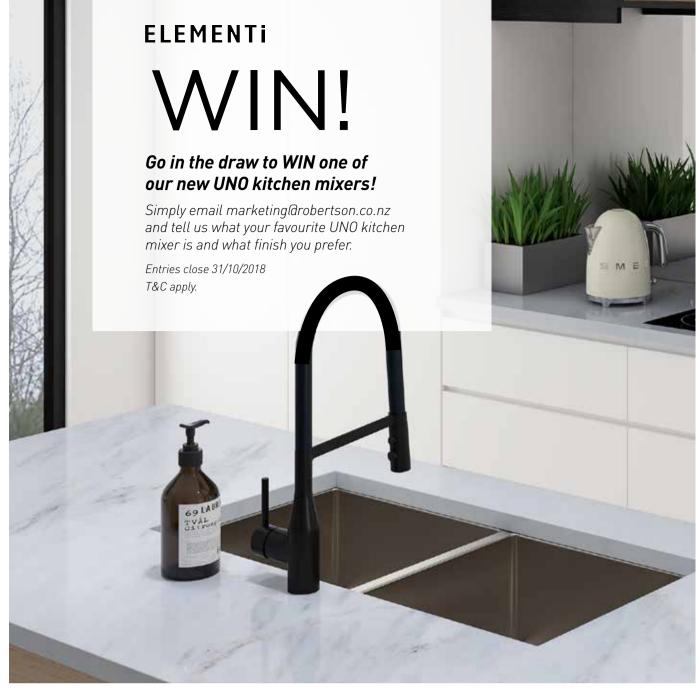
Our latest IDEAS brochure is a treasure trove of innovative product and great design, while our GROHE brochure features the finest tapware from the masters of design and technology. Request your FREE copy now!

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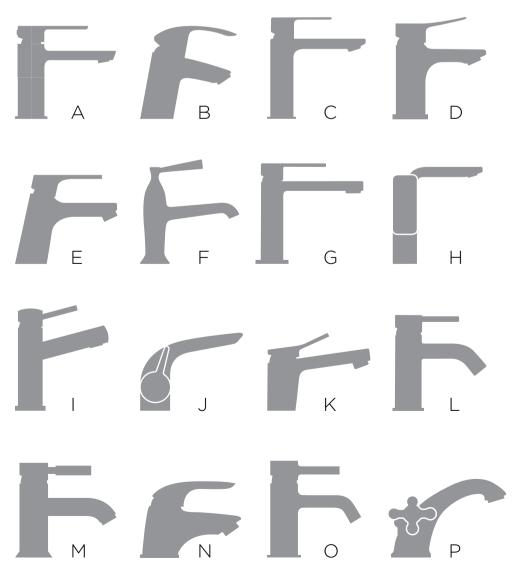
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MIX & MATCH

How well do you know our tapware. Have a go at matching the names with the silhouettes below.



ION	
AMERICAN STANDARD MILANO	
vado NOTION	
AMERICAN STANDARD CONCEPT	
AMERICAN STANDARD	
AMERICAN STANDARD LASKA NEU	
AQUAECO IX304	
elementi UNO	
vado VICTORIANA	
AMERICAN STANDARD MELANGE	
GROHE EUROSMART	
GROHE LINEARE NEW	
zucchetti BELLAGIO	
vado ORIGINS	
zucchetti PAN	
ZUCCHETTI SOFT	

ELEMENTI

ANSWERS

P VICTORIANA N LASKA NEU NA9 0

SNI9INO W

ONN 7 K 20EL) WETVNCE 70EXI I H ACACIA E NOIION 9 E CONCEBL

ONYTIM O C FINEYBE NEN

B EUROSMART