



the.artceram

Fresh & Ambitious

The Artceram is an ever-evolving trademark: original products, fresh and ambitious, united by the spirit of innovation and developed by young designers with that particular “the”. All the good 60's bands started with "The"



Origin

Passionate about homes and quality by vocation: two key features that have marked Artceram's path as a company in the pre-eminent ceramic district of Civita Castellana since 1987. This was the context where Valentino Brunelli began his activity. But with the dawn of the 2000's the Artceram identified its strategic growth impulse and success of its brand in Italy and worldwide thanks to the perfect harmony between design, practicality and innovation and values. Today, in a

Vision

Business mentality based on a “made in Italy” concept, social responsibility, care of details and respect for relationships with its interlocutors: these are the fundamental values of Artceram's production strategy and growth policy. Enhanced production lines, revised working hours to improve workers' quality of life, use of nanotechnology and water-saving raw materials that are extremely pure are the factors that lead to the making of high-quality

Meneghello Paoletti Association

Sandro Meneghello and Marco Paoletti, both born in 1979, graduated in Industrial Design from Politecnico di Milano in 2004. After starting their own design studio in Milan in 2006, they have collaborated with several Italian and foreign companies including Antonio Lupi, Artceram, Bertocci, Emoh, Fiam, Fasem, Fima Carlo Frattini, GranTour, Hidra, Horm, Kreaty, Omikron, Porcellanosa, Y e Vertik.

completely different perspective on life and home concept, Artceram – led by Mr Alberto Brunelli – has achieved success as a contemporary iconic company that produces culture.

products. Elegance and technological research, design and respect for manual work characterize Artceram trend-making products.

During their six years of collaboration, they have received several international recognitions, 3 Red Dot Design Award, 2 Design Plus, 1 Good Design Award, and 5 selections at Young&Design.